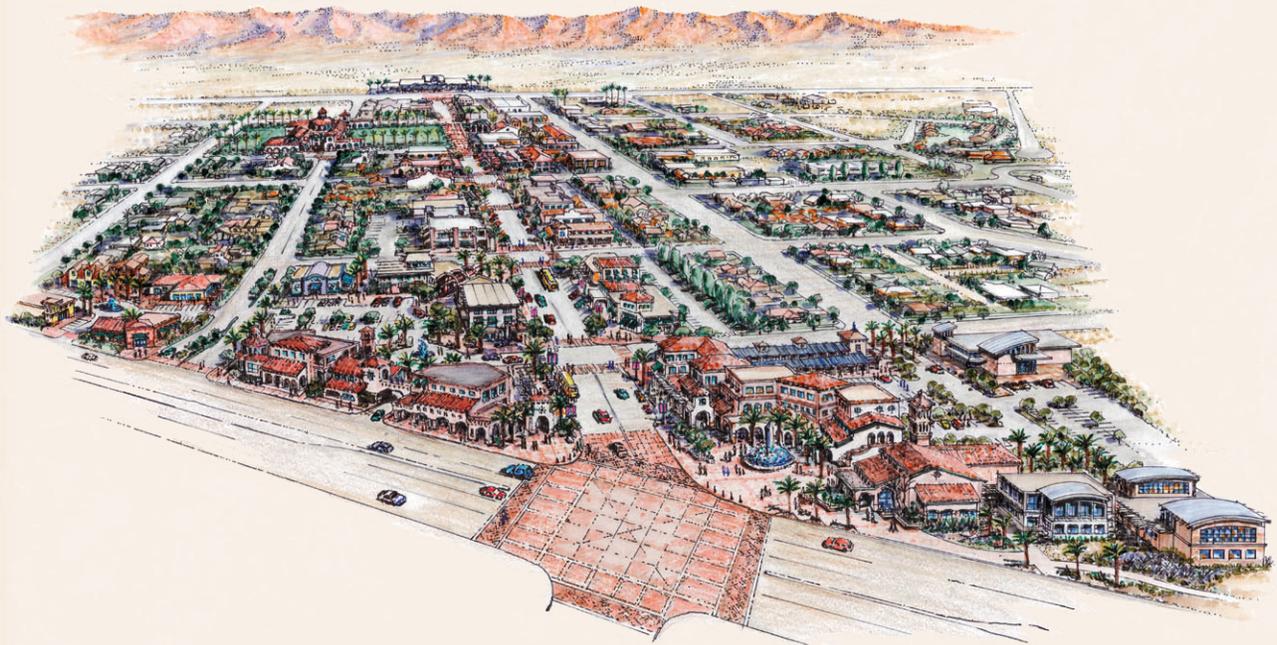


City of Coachella Pueblo Viejo Revitalization Plan



Approved Final Plan
March 2010

RESOLUTION NO. 2010-10

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COACHELLA, CALIFORNIA ACCEPTING THE PUEBLO VIEJO REVITALIZATION PLAN, AND DIRECTING STAFF AND THE PLANNING COMMISSION TO UTILIZE THE FINAL PLAN, DATED FEBRUARY 2010, AS A GUIDE IN DEVELOPING FUTURE ORDINANCES/REGULATIONS AND IN PROCESSING AND CONDITIONING PROJECTS IN THE PUEBLO VIEJO DISTRICT. APPLICANT: CITY-INITIATED.

WHEREAS, in the summer of 2008 the City of Coachella and Sunline Transit Agency were awarded a Compass Grant through the Southern California Association of Governments to prepare the Pueblo Viejo Revitalization Plan for the area known as the “Pueblo Viejo District”, generally bounded by Grapefruit Boulevard, Harrison Street, and Ninth Street; and,

WHEREAS, the Pueblo Viejo Revitalization Plan was prepared over a period of nine months and included a kick-off meeting, stakeholder interviews, two public workshops, joint study session with Planning Commission and City Council, and meetings with city staff and consultants RBF – Urban Design Studio, ERA, and Urban Crossroads; and,

WHEREAS, the Planning Commission of the City of Coachella, California at its regularly scheduled meeting of November 4, 2009 voted to recommend that the City Council approve the Pueblo Viejo Revitalization Plan, as a guide for development of future ordinances/regulations and in processing and conditioning projects in the Pueblo Viejo District, and directed staff to prepare a standard “checklist” in the review and approval process for projects; and,

WHEREAS, the adoption of the Pueblo Viejo Revitalization Plan does not qualify as a “project” as defined in Section 15378 of the California Environmental Quality Act (CEQA) Guidelines because the Revitalization Plan is a policy document that will guide future development and does not independently result in any physical changes to the environment; and,

WHEREAS, the City Council of the City of Coachella finds that approval of the Pueblo Viejo Revitalization Plan, final Plan dated February 2010, is consistent with the goals and objectives of the General Plan 2020, including the long-range goals of SB 375 (Steinberg) legislation, and is in the public interest.

NOW, THEREFORE, the City Council of the City of Coachella, California hereby resolves and orders:

Section 1. The Pueblo Viejo Revitalization Plan (Final Plan dated February 2010) is hereby accepted as a policy document for the defined Pueblo Viejo District.

Section 2. The Revitalization Plan is to be used by staff and the Planning Commission as a guide in developing future ordinances/regulations and in processing and conditioning projects within the Pueblo Viejo District.

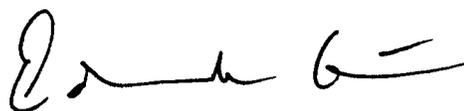
PASSED, APPROVED AND ADOPTED at a regular meeting of the City Council of the City of Coachella held on February 24, 2010 by the following vote:

AYES: Councilmember Martinez, Councilmember Villarreal and Mayor Garcia.

NOES: None.

ABSENT: Councilmember Ramirez and Mayor Pro Tem Hernandez

ABSTAIN: None.



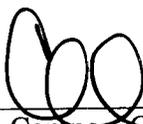
Eduardo Garcia, Mayor
City of Coachella

ATTEST:



Isabel Castillon, City Clerk
City of Coachella

APPROVED AS TO FORM:



Carlos L. Campos, City Attorney
City of Coachella



ACKNOWLEDGEMENTS

In addition to a number of Coachella's *Local Community Members*, the following individuals and/or organizations participated in the Pueblo Viejo revitalization planning process:

Project Partners

Jennifer Brost Sarnecki | Southern California Association of Governments
Pria Hidysian | Southern California Association of Governments
Eunice Lovi | SunLine Transit Authority

City Council

Eduardo Garcia | Mayor
Steven Hernandez | Mayor Pro Tem
Jesse Villarreal | Council Member
Emmanuel Martinez | Council Member
Gilbert Ramirez, Jr. | Council Member

Planning Commission

Mitch Moldenhauer | Chairman
Isela Chapa | Vice Chairman
Eddie Ceden | Commissioner
Guillermo Sanchez | Commissioner
Manny Rios | Commissioner
Rodolfo "Rudy" Gutierrez | Alternate Commissioner

City Staff

Timothy Brown | City Manager
Carmen Manriquez | Community Development Director
Luis Lopez | Planning Manager
Gabriel Perez | Senior Planner
Gabe Papp | Senior Planner
Lori Williams | Economic Development Director

Community-Based Organizations

Coachella Chamber of Commerce
Pueblo Viejo Business Merchants
Coachella Valley Adult School
Palm View Elementary School
Our Lady of Soledad Catholic Church
Native American Tribal Representatives (Four Winds)
Developers and Property Owners

Consultant Team

RBF Consulting | Urban Design Studio
Economic Research Associates (ERA | AECOM)
Urban Crossroads



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Item C.	City of Coachella Zoning Code Diagnostic RBF Consulting
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Item G.	Traffic and Circulation Memorandum Urban Crossroads (Jun 2009)
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