

Home Fire Preparedness Event

SMOKE ALARMS SAVE LIVES!



American Red Cross



The American Red Cross of Coachella Valley/Morongo Basin, CAL FIRE/Riverside County Fire Department and multiple community organizations are coming together to install **FREE** smoke alarms and work with Coachella residents to provide fire safety information and instruction on what to do in the event of a home fire.

WHEN: Saturday October 3rd, 2015
TIME: 10:00 am—2:00pm
WHERE: Coachella homes located between:
N: CII Mendoza
E: Hernandez Street;
S:Palmeras Circle.:
W: Tyler St.

WHAT: Please note: Apartment complex's within the area will not be visited. Volunteers will go door-to-door to ask residents if they would like free smoke alarms installed in their homes **that day**. Residents will be provided information on fire safety and preparedness, and will learn how to create a home evacuation plan.

PARTNERS: CAL FIRE/Riverside County Fire Department, City of Coachella, Coachella

Valley Unified School District, Coca-Cola Inc., Riverside County Sherriff Department & Sherriff Explorer Thermal Post 503 and Coachella Housing Coalition.

Valley

DID YOU KNOW?

- Fire-related deaths and injuries are highest in homes without smoke alarms *
- People may have as little as **60** seconds to escape a burning home before it is too late to get out. *
- The risk of dying in a home fire is cut in half in homes with working smoke alarms. *
- *(National Fire Protection Associations 2014)

For more information about this event, please contact Michelle Aleman at (888)831-0031 x 3004 or michelle.aleman@redcross.org



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