

VISION PLAN



**BACK OF COVER
BLANK PAGE**



VISION PLAN

City of Coachella

City Council

Jesse Villarreal, Mayor
Juan DeLara, Mayor Pro Tem
Richard Macknicki
Eduardo Garcia
Gilbert Ramirez, Jr.

Planning Commission

Manuel Rios, Chairman
Roger Nunez, Vice Chairman
Chris Escobedo
Guillermo Sanchez
Claudia Suarez, Alternate

Community Development Staff

Carmen Manriquez, Director
Leslie Mouriquand, Principal Planner
David James Petritz, Associate Planner
Gabriel Perez, Associate Planner

Consultant Team

Design, Community & Environment

David Early, AICP, Principal
Tom Ford, AICP, Principal, Project Manager
Melissa Erikson, Senior Associate
Matt Raimi, AICP, Senior Associate
Jeff Williams, Associate
Thalia Husain, Urban Designer
Katie Hollenbaugh, AICP, Urban Designer
Ian Harris, Urban Designer
Ed May, Graphic Designer

Peter Hasselman, Perspectivist

Pete Hasselman, FAIA

Ryan Snyder Associates

Ryan Snyder, Principal

Stanley R. Hoffman Associates

Stan Hoffman, AICP, Principal
Debbie Lawrence, AICP, Project Manager

Katz, Okitsu & Associates

Mujib Ahmed, P.E., Vice President

VISION PLAN

1.	INTRODUCTION	1
2.	SMART GROWTH GOALS	11
3.	MARKET FEASIBILITY	19
4.	COMMUNITY DISTRICTS	25
5.	CIRCULATION NETWORK	39
6.	SUSTAINABLE DEVELOPMENT	53
7.	GUIDELINES FOR COMMUNITY DESIGN	61
8.	IMPLEMENTING THE VISION	89
	GLOSSARY	95
	APPENDIX: VISION PLAN GOALS AND PROCESS	103

