

2013 City of Coachella ... **A Jingle Bell Rock Christmas**

PARADE: Friday, December 13, 2013 6pm

ENTRY: Complete and return the entry form today, parade orders, and staging information will be provided to accepted entries 5 days prior to the parade. Entries must be received no later than 5:00 p.m. on Thursday, December 5, 2013.

PARADE THEME: "A Jingle Bell Rock Christmas"

COMMERCIAL ENTRIES:may carry the name only of the sponsoring firm or organization in addition to the parade theme.

AWARDS: *SWEEPSTAKES (MUSICAL).....BEST MUSICAL UNIT*
MAYORS TROPHY.....BEST LOCAL ENTRY

JUDGING: Float judging will be based on: incorporation of the Parade Theme, execution entry's theme, originality of design, and spectator appeal. All entries must fit a classification.
FINAL JUDGING WILL TAKE PLACE DURING THE PARADE.
AWARDS will be presented at Veterans' Park at the conclusion of the parade and upon completion of judging and scoring. Standard parade rules will govern:

- All entries must incorporate the Parade Theme into their entry.
- All entries must include Holiday Lights.
- All participants must be clothed, uniformed, costumed or appropriately attired.
- All entries should have a positive theme which respects diversity, is non-controversial and does not advocate any political candidate, proposition or position.
- All entries in the parade must be approved by the Parade Committee. Any deviation from the rules must be approved by the Parade Committee prior to the acceptance of the parade application.
- No entry shall include a Santa Clause.
- **PARADE WILL START PROMPTLY AT 6:00 P.M. CHECK IN PRIOR TO 5:00 P.M.**
- The Parade Committee accepts no responsibility for false statements made by applicants or entrants.
- **FORWARD** motion must be maintained throughout the parade route.
- Violations subject to disqualifications.
- No one under the age of 5 will be permitted to march (without special permission).
- Entry should carry an identification banner if possible.
- All entries must be received by 5:00pm on December 5, 2013.
- **Mandatory Pre-Event Meeting.** All entries must have a representative present at the Pre-Event Meeting on Tuesday, December 10, 2013 at 6pm; meeting location will be at Coachella Corporate Yard, 53462 Enterprise Way.
- **Check-in booth will be closed at 5:15 p.m.** All units must be checked in by this time.
- Awards that are not picked up will be held for 10 days only.
- At no time is any unit allowed to hand out or throw anything along the parade route.
- No sirens, firing of firearms, preaching, or any loud noises, which may interfere, with other units will be permitted.

FAX OR MAIL OR HAND DELIVER ENTRY FORM TO:

City of Coachella
Attn: Joann Lopez
53462 Enterprise Way
Coachella, CA 92236

jlopez@coachella.org ; (760) 501-8100 ph.; (760)398-1630 fax; or mmartinez@coachella.org ; (760) 501-8111ph.

Entry Form

2012 Coachella Christmas Parade

Coachella, California

Friday, December 13, 2013 – Parade Check-In Time Between 3:30 p.m. – 5:00 p.m.

Please type or print in ink and fill in all spaces:

Name of Entrant: _____ Phone: _____

Representing: _____ Fax: _____

Contact Person: _____ Alternate Phone #: _____

Address: _____ City: _____ Zip Code: _____

E-Mail Address: _____ Number in Group: _____

Amount of Line Up Footage Required: _____ Number of Vehicles: _____

For any questions, please contact Joann Lopez (760) 501-8100 or Maritza Martinez (760) 501-8111.

I hereby agree that the above entry is eligible as entered, I have read agree adhere to the parade requirements and rules, and agree to release and hold harmless the management, or any of its members or agents, and the owners or management of the grounds or location where the event is held, from any loss, damage or injury resulting from participation of the above entry in this event.

Motorized entries must supply a certificate of insurance at time of application.

Sign: _____
Application must be signed by the applicant

Please check correct classifications and indicate order.

At no time is any participants allowed to handout or throw anything along the parade route.

Bands:

- Band: High School
- Band: Jr. High/Middle School
- Band: Other _____

Color Guard:

- Adult
- School - ROTC

Fraternal Organizations

(Scouts, etc., limited to 50 marchers per unit)

Cheerleaders:

- High School (ages 14-21)
- Elem/Middle School(ages 5-13)

Drill/Dance Team:

- Senior Drill Team (ages 14-21)
- Junior Drill Team (ages 8-13)
- Elementary School Drill Team

Tall Flags:

- Senior (ages 14-21)
- Junior (ages 8-13)

Clown

Equestrian – Insurance Required

Commercial – Insurance Required
Float, Truck or Vehicle

Floats – Insurance Required
Non-Commercial

Cars – Insurance Required
Civic, Youth or Service

Entry Deadline-5:00pm Thursday, December 5, 2013

**PLEASE COMPLETE
Script for Announcer:**

Name of Entry:

Type of Entry:

Number in

Entry: _____

From(City): _____

Description:

Please include such items as names of individuals responsible, such as the director, captain, etc. Include background of your entry (how long ago it was formed), color and style of uniform. Previous awards won, whether you have participated in this event before and what awards you have received (if any).

PARADE ROUTE (shown in black)

- Starts at 1st/Harrison
- Heads South to 6th Street
- Heads East onto 6th Street
- Ends at Veterans' Memorial Park

