

# 12 | IMPLEMENTATION ACTIONS

## IMPLEMENTATION PROGRAM

For some topics in this General Plan, the new adopted policies are sufficient to realize certain goals. However, most goals will require additional implementation actions to help make those operational. This section ties together the goals and policies in the General Plan. The following pages contain actions organized under each of the General Plan Elements (except for Housing) to realize the vision for Coachella's future. These are generally one-time actions needed to mobilize and execute specific policies within the General Plan, such as creating an ordinance or updating a master plan. The actions are in the following order:

1. Land Use + Community Design (LU)
2. Mobility (M)
3. Community Health + Wellness (CHW)
4. Sustainability + Natural Environment (SNE)
5. Safety (S)
6. Infrastructure + Public Services (IPS)
7. Noise (N)

## MATRIX ORGANIZATION

In the matrix that follows, each implementation action includes the following information:

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
Each action is numbered as a comprehensive list for each element	An actionable description of the implementation action. Some actions include end-note references to supportive background material or example projects.	Action items are marked as “High”, “Medium”, or “Low” depending on community and staff input throughout the process. Some of the criteria that helped determine priority included: <ul style="list-style-type: none"> <li>• Cost.</li> <li>• Feasibility.</li> <li>• Whether the action would help engage and empower residents.</li> <li>• Whether action could improve or enhance existing programs/infrastructure (instead of create something new).</li> </ul>	A broad timeframe that refers to when the action should be implemented. The timeframes are as follows: <ul style="list-style-type: none"> <li>• <u>Immediate</u> – Current/ongoing projects or within one year of Plan adoption.</li> <li>• <u>Short</u> – Within 2 to 4 years of Plan adoption.</li> <li>• <u>Medium</u> – Between approximately 5 and 7 years of Plan adoption.</li> <li>• <u>Long</u> – 10+ years after Plan adoption.</li> <li>• <u>Ongoing</u> – Reoccurring or immediate action.</li> </ul>	Identification of the agency or department responsible for implementing the action.	List of goal(s) that the action item will help implement. Goals will be listed with the Element title acronym and the goal number. For example an action that implements Goal 3 from the Land Use + Community Design Element and Goal 2 from the Community Health + Wellness Element, this column would contain “LU-3, CHW-2”.

# LAND USE + COMMUNITY CHARACTER (LU)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<p><b>Zoning ordinance update.</b> Following the adoption of the General Plan, update Coachella's Zoning Ordinance. The City Council and planning staff should explore and/or modify the following items in addition to others in line with the Plan's vision. The zoning consistency analysis can be found in Appendix C.</p> <ul style="list-style-type: none"> <li>Update the zoning code and official Zoning Map to comply with and implement the General Plan Designations and General Plan Designation Map.</li> <li>Update the zoning code to encourage creative leisure and recreational uses in transit accessible and walkable areas.</li> <li>Create a park once district.</li> <li>Establish climate-appropriate, design guidelines that recommend best practices for passive heating and cooling in Coachella's climate.</li> <li>Develop an incentive program that will assist developers in revitalizing existing structures.</li> <li>Develop an incentive program to encourage and assist developers to develop along transit routes and to revitalize existing structures.</li> <li>Create bicycle parking and storage requirements for all new development (or remodeling/rebuilding to the extent feasible) to cover a broad range of bike parking needs, including parking in multi-family residential dwellings, employee parking for commuters and general purpose parking in commercial areas, civic facilities and parks. Collaborate with the School Districts to provide adequate bicycle parking facilities for students and staff.</li> <li>Require a certain proportion or number of units in each residential development to include universal design elements, ensuring easy modifications to accommodate wheelchairs.</li> <li>Establish community gardens in appropriate locations and set forth basic regulations for community gardens, such as creation, maintenance, and operating rules.</li> <li>Allow food gardening by right in residential open space areas, including front, back, and side yard space.</li> <li>Prevent schools and other sensitive receptors from locating near known or expected new sources of air pollution and vice versa. The specific "safe" distance from a pollution source is dependent on the source and amount of pollution releases; however, a good rule of thumb is at least 500 feet from busy roadways, highways, and stationary sources.</li> <li>When permitting new child-care facilities, require them to submit a customized, or adopt a standard, wellness policy plan to address physical activity programs, interdisciplinary nutrition education and provide meals and snacks that are consistent with current guidelines established by the US Department of Agriculture.</li> <li>Allow physicians and other medical providers to convert foreclosed or other vacant residential structures into neighborhood health clinics. The City may set restrictions (such as hours of operation, parking, signage, and services offered) to ensure the clinic is not a burden to the neighborhood.</li> <li>Strive for and encourage all new health and social service facilities to be transit-accessible and pedestrian-friendly. Work with Sun Line to improve transit routes and Sun Dial (Dial a Ride) access to service related facilities.</li> <li>Encourage the co-location of medical healthcare, mental/behavioral health and social services to increase access to care.</li> <li>Update development standards and/or create a development checklist to incorporate climate change adaption techniques into the development process.</li> <li>Establish minimum tree planting requirements and guidelines for different sub areas, development types, street trees and parking lot landscaping to ensure the City's urban forest/tree canopy is extensive and well maintained. These requirements should also address drought tolerant and native plants and landscaping to reduce overall water usage.</li> <li>Allow and encourage the creation of legal accessory dwelling units (ADUs) to enhance the diversity of housing options in existing residential neighborhoods. ADUs may be detached or attached to the principal structure.</li> <li>Require below market rate units to come in a mix of sizes/number of bedrooms to address the need for affordable housing for different household types.</li> <li>Require developers/contractors to recycle at least 50 percent of all construction and demolition waste.</li> <li>Allow and incentivize renewable energy and energy efficiency technologies.</li> <li>Identify and remove regulatory or procedural barriers to implementing green building practices within the City, such as updating codes, guidelines and zoning, and ensure that all plan review and building inspection staff are trained in green building design practices and techniques.</li> <li>Identify appropriate buffers between agricultural and urban uses.</li> <li>Develop standards to provide for cluster development and conservation design to minimize the impacts of urban development on areas where sensitive species are identified.</li> <li>Identify standards for green roofs.</li> <li>Create guidelines/requirements for permeable paving.</li> <li>Expand allowances for home occupations/businesses in residential areas.</li> <li>Reduce parking minimum requirements in projects where the developer conducts a traffic study to determine that unbundled parking and other measures will reduce the number of spaces required per unit.</li> </ul>	High	Short	Planning	LU-1 LU-2 LU-3 LU-5 M-1 M-4 M-7 CHW-5 CHW-8 CHW-9 SNE-1 SNE-2 SNE-4 SNE-5 SNE-9 SNE-11

<p>2. <b>Design guidelines update.</b> Update the City's design guidelines to encourage human-scale urban design at the neighborhood-, block-, and building-scale to promote walkability and social interaction. Elaborate and expand upon the contents of the Land Use + Community Design and Mobility Elements. Guidelines should specify how development along existing and planned transit lines should provide convenient, direct and safe connections to nearby transit stops and integrate transit stops into public space designs.</p>	Medium	Medium	<p>Planning Engineering</p>	<p>LU-2, LU-3 LU-5 LU -6</p>
<p>3. <b>Healthy development review.</b> Work with the Riverside County Department of Public Health to create a development review process to analyze the health and social equity impacts of development proposals prior to the beginning of the CEQA review process. This could include the creation of a checklist that includes a key set of high priority questions related to how the project affects the food, recreation, and active transportation environments; affordability and access; pollution and toxics exposure; local wealth creation and other topics deemed relevant. The City can choose to integrate this review into the approval process. For larger or more complex projects the City may partner with others (the County Public Health Department, community groups, independent consultants, universities, etc.) to compile a more extensive health impact assessment.</p>	High	Short	<p>Planning Engineering County Public Health</p>	LU-3
<p>4. <b>Community engagement process protocols.</b> Work with community groups and the school district to create minimum protocols for community outreach and engagement processes for different types of municipal decisions so community members can easily learn about input opportunities and know how best to contribute. These protocols should be utilized by all City departments and could include a single electronic database/spreadsheet of institutions, community groups, business, and interested individuals who want to receive meeting announcements; a list of public outreach methods; Spanish translation/interpretation guidance (in what cases to use); social media strategies; youth engagement; provision of food and child-care at public meetings; and other related items. The City should also consider purchasing translation headsets to support increased inclusion.</p>	High	Short	<p>Planning City Clerk School District Local community groups</p>	LU-15
<p>5. <b>Sphere of Influence update.</b> Update the City's Sphere of Influence to exclude undevelopable land in Sub-Area 17.</p>	Medium	Medium	Planning	LU-1
<p>6. <b>Open space conservation strategy.</b> Create an open space conservation program that prioritizes which open space lands to preserve. Emphasize the creation of a citywide greenbelt to achieve conservation goals.</p>	Medium	Medium	<p>Planning Parks</p>	<p>LU-2 LU-4</p>
<p>7. <b>Economic development strategic plan.</b> Develop a long-term economic development strategy that develops and retains businesses and a strong middle class in Coachella for the decades to come. The plan should place a strong importance on creating quality jobs in Coachella for existing Coachella residents, career support programs and lifelong education, and professional development. The plan should also highlight the community's desire for industries that use a "triple bottom line" (health/people, environmental sustainability and profit) and invest back into Coachella's local economy.</p>	High	Short	<p>Planning City Manager Finance Library</p>	<p>LU-2 LU-7 LU-10 LU-11</p>
<p>8. <b>Fiscal impact assessment fees.</b> Establish guidelines and create a fiscal impact assessments fee structure for new projects over 20 acres.</p>	High	Medium	<p>Planning Finance</p>	LU-13
<p>9. <b>Historic preservation study.</b> Study neighborhoods with a significant number of buildings over 50 years old to determine whether historic districts should be established. Create and maintain an inventory of historic and pre-historic sites, structures and landmarks of historic and cultural significance in order to determine the potential impact on these resources from proposed projects.</p>	Low	Ongoing	Planning	LU-1

# MOBILITY (M)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<p><b>Complete streets manual.</b> Develop a complete streets manual to ensure new roadway construction addresses all modes of travel to implement complete street principles. This manual should include the following components, which the City can write as stand-alone chapters over time:</p> <ul style="list-style-type: none"> <li>• <b>Multi-modal street guidelines</b> <ul style="list-style-type: none"> <li>○ <u>Review, identify and implement</u> - Review existing roadways in the City to identify what enhancements are appropriate for specific facilities to better accommodate additional modes of travel and increase connectivity. Implement guidelines within the Complete Streets Design Manual that can be constructed in lieu of roadway and intersection widening.</li> <li>○ <u>Create standards</u> - Design and document standards for typical roadway right-of-way widths and types that include specifications for bicycle facilities, sidewalks, turn lanes, intersections, crosswalks, transit facilities and other details.</li> <li>○ <u>Multi-modal level of service</u> - Develop traffic study guidelines that address the impact on all users including automobile drivers and passengers, bicyclists, pedestrians, persons with disabilities and transit riders. Consider revising traditional vehicle level of service (LOS) with methodologies more inclusive of other modes such as the multi-modal level of service (MMLoS). The City should update these guidelines on an ongoing basis as Coachella continues to grow and as new research and technology becomes available.</li> </ul> </li> <li>• <b>Pedestrian and bicycle action plan</b> <ul style="list-style-type: none"> <li>○ <u>Pedestrian and bicycle design guidelines</u> - Develop pedestrian and bicycle design guidelines that identify pedestrian requirements such as sidewalk width, offset from the curb and other criteria for sidewalks along roadways. Bicycle guidelines and requirements should ensure that bicycle facilities connect all areas of the city including new and existing developments, regardless whether these areas have gates, sound walls or other barriers. The guidelines should also contain design specifications for on- and off-street bike paths and bike lanes,, street markings, dimensions, intersections, turning lanes, signage and bicycle parking standards. The guidelines should also consider installing drinking water fountains along key bicycle and pedestrian routes.</li> <li>○ <u>Prioritization plan</u> - Prepare a prioritization plan for the creation and improvement of sidewalks in existing neighborhoods and bicycle facilities throughout the City.</li> <li>○ <u>Subdivision retrofits program</u> - Review existing subdivisions to identify those neighborhoods that can be retrofitted to accommodate additional pedestrian and bicyclist connections.</li> <li>○ <u>Active transportation requirements</u> - Develop guidelines that require future residential and commercial developments in the City enhance and connect to external bicycle and pedestrian networks.</li> <li>○ <u>Pedestrian and bicycle network map update</u> - Create and update Citywide map (or two maps) of pedestrian and bicycle facilities on a recurring interval of no less than two years and ensure the map(s) is/are accessible to the public.</li> <li>○ <u>Active transportation programs</u> - In addition to design and policy, the plan should contain programs to complement infrastructure improvements such as safety education or a bike sharing programs.</li> </ul> </li> <li>• <b>Complete streets funding</b> - On an ongoing basis, pursue grants to implement the multi-modal streets in Coachella, including but not limited to funding from federal and state agencies, philanthropic organizations and corporate giving programs.</li> </ul>	High	Ongoing	Engineering Public Works Planning Grants Manager	M-1 LU-3 LU-5
2.	<p><b>Traffic calming program.</b> Develop a citywide program that implements a mechanism to apply traffic calming features to neighborhood roadways in a systematic fashion. This program should incorporate a strong element of public involvement to obtain resident feedback and input to identify appropriate improvements from each neighborhood.</p>	High	Medium	Engineering Public Works	M-2
3.	<p><b>Temporary car-free zones program.</b> Develop a program with a simple application process for community event organizers to apply for temporary street closure permits necessary to create car-free events that allow people to safety walk, bike, socialize and exercise in the streets.</p>	Medium	Short	Public Works	M-3
4.	<p><b>Signage program.</b> Implement a signage program for bicycle facilities that documents connections to regional facilities, bicycle parking and community facilities along existing and future bicycle facilities.</p>	Medium	Short	Public Works Engineering	M-4
5.	<p><b>Walking, cycling and public transit education.</b> Develop an active transportation awareness and safety education program in partnership with community groups, schools, other public agencies; employers to educate residents, workers, drivers, businesses and other organizations about the benefits of walking, bicycling, and/or using public transit.</p>	Low	Medium	School District County Health Department Engineering Planning	M-3

<p>6. <b>Transit supportive environments.</b> Collaborate with Sun Line Transit Agency to identify and enhance those existing areas of the City where the land uses, development intensity and the pedestrian environment are conducive to higher levels of transit service and usage.</p> <ul style="list-style-type: none"> <li>• <b>Bus stop location review.</b> Review existing bus stop locations to determine their accessibility to key destinations such as schools, residential areas, retail centers and civic facilities. Work with Sun Line to relocate existing bus stop locations as needed to provide greater access to key community destinations.</li> <li>• <b>Bus stop prioritization.</b> Prioritize those bus stop locations that are connected to bicycle and pedestrian facilities to help meet users' last mile travel needs.</li> <li>• <b>Transit service prioritization.</b> Work with Sun Line to prioritize future transit service in those areas where the greatest level of transit ridership will occur based on the supportive land use and transportation patterns.</li> <li>• <b>Development incentives.</b> Explore and develop incentives to encourage higher-density, transit-friendly development along these transit routes.</li> </ul>	High	Short	Sun Line Engineering	M-5
<p>7. <b>Transit service improvements for seniors.</b> Meet with Sun Line Transit and community groups annually to identify transit service changes and improvements to accommodate the mobility needs of seniors.</p>	Medium	Ongoing	Engineering Sun Line	M-5
<p>8. <b>Travel survey.</b> Implement a regular travel survey in association with Sun Line Transit for Coachella residents to identify their commute patterns every two to five years.</p>	Low	Medium	Planning Engineering Sun Line	M-5
<p>9. <b>Operations and maintenance annual reports.</b> Prepare annual reports disclosing incremental operations and maintenance costs associated with new transportation infrastructure built in the City over the past year.</p>	Medium	Short	Engineering Public Works	M-6
<p>10. <b>Transportation infrastructure maintenance funding.</b> Investigate funding mechanisms to maintain existing transportation infrastructure based on existing development such as assessment districts. Citywide traffic fee programs should also be updated on a recurring interval of not less than every five years.</p>	High	Short	Engineering	M-6
<p>11. <b>Traffic data collection program.</b> Implement a traffic data collection program on a recurring interval of no less than two years. The program should collect data on peak and non-peak traffic counts, bicycling and pedestrian counts for key intersections, transit ridership and automobile collision locations, especially ones that involved a pedestrian cyclist, or alcohol usage.</p>	Medium	Medium	Engineering Sun Line	M-7
<p>12. <b>Driver education programs.</b> Work with community groups or other public agencies to educate motorists about safely sharing the road with bicyclists, pedestrians, and transit vehicles; child restraint laws; fuel efficient driving; and common causes of preventable collisions to promote overall safety of multi-modal streets users.</p>	Low	Medium	Engineering	M-3
<p>13. <b>Improve traffic flow.</b> Implement traffic features such as roundabouts or the use of integrated signalization to improve traffic flow and reduce emissions from vehicle idling and stop and start.</p>	Medium	Medium	Engineering Public Works	SNE-11

# COMMUNITY HEALTH + WELLNESS (CHW)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<b>Health impacts in staff reports.</b> Collaborate with the Riverside County Department of Public Health to create and implement the use of a health impacts protocol to help assess and disclose the health co-benefits and impacts of new construction, capital improvement projects and other land use decisions. The protocol should provide guidance on a range of health topics and include objective criteria. The protocol's results should be included in city council and planning commission staff reports. When appropriate, seek review assistance from the Riverside County Department of Public Health in completing the assessment.	High	Immediate	Planning Riverside County Department of Public Health	CHW-1
2.	<b>Healthy budget items.</b> Create a process and criteria that helps staff and elected officials make budget decisions about programs and capital improvement projects that could improve health and equity in Coachella. A potential approach could include: <ul style="list-style-type: none"> <li>• Train department leadership on health equity.</li> <li>• Create health and equity criteria to help departments prioritize budget items.</li> <li>• Encourage each department to identify one or more health objectives for their annual budget.</li> <li>• Ensure budget items leverage opportunities to improve health co-benefits.</li> </ul>	High	Short	City Manager Human Resources Planning Finance Engineering Public Works	CHW-1
3.	<b>Community oversight.</b> Expand the role of an existing commission or create an ad hoc committee to advise the city council and planning commission on the implementation of the Community Health and Wellness Element and other health-related issues.	High	Ongoing	Planning	CHW-1
4.	<b>Workplace wellness.</b> Identify a workplace wellness team and create a model workplace wellness program for City employees. The team should assess employee health needs and implement workplace wellness programs and events. Some possible actions include offering employee incentives for healthy eating and physical activity; smoking cessation programs; group fitness or diet programs; health screenings; physical activity breaks for meetings over one hour in length; accommodate breastfeeding employees upon their return to work; and encourage walking meetings and use of stairways. The City should share this model workplace wellness program information with local employers to encourage the adoption of similar practices. The City can provide incentives (such as priority permit processing) to "healthy employers" who provide employee health benefits such as paid sick days, health insurance, gym membership, among others.	High	Ongoing	City Manager Planning	CHW-1 CHW-7
5.	<b>Support events.</b> Host, co-sponsor, and/or organize citywide community health events such as health fairs, educational talks, and workshops, to support positive health behaviors.	Medium	Ongoing	City Council	CHW-1
6.	<b>Mobile home park environmental checklist.</b> Work with community partners to create a mobile home park checklist to assess compliance with health and safety regulations for a recurring site inspection program.	High	Short	Code Enforcement	CHW-2
7.	<b>Foreclosure prevention.</b> To prevent foreclosures and to help families who are already in the foreclosure process, work with local community partners to do the following: <ul style="list-style-type: none"> <li>• Identify key information such as the number, location, value, condition and owners of foreclosed properties;</li> <li>• Create bi-lingual information and self-help resources (to post on the City's website and in City offices) to help residents prevent and cope with the foreclosure process.</li> <li>• Sponsor a home economics/finance education class for first time homebuyers.</li> <li>• Pass and enforce a foreclosure registration ordinance that applies to both vacant and occupied buildings.</li> <li>• Work with utility companies to transfer account holder names in lieu of shutting off service in foreclosure properties.</li> </ul>	Medium	Ongoing	Code Enforcement	CHW-2
8.	<b>Homelessness plan and services.</b> Review the Valley Wide Homelessness Plan and existing homeless services and shelters in the Eastern Coachella Valley to determine gaps in services and housing. Implement the most applicable strategies for Coachella and focus on helping homeless persons in high visibility areas (like Harrison street or Veterans' Park) who detract from perceptions of public safety. Work with community organizations to create supportive housing for homeless community members.		Ongoing	Planning City Manager CVAG Riverside County Homeless Programs Unit	CHW-2
9.	<b>Healthy building resources.</b> Create healthy building material checklists and fact sheets that can be provided to property owners and contractors when applying for building permits.		Short	Building	CHW-2

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
10.	<b>Tobacco retail licensing fee.</b> Adopt a tobacco retail licensing fee and penalties that would allow more stringent oversight and enforcement of tobacco sales to minors.		Medium	Police Administration	CHW-3
11.	<b>Smoke-free public events and facilities.</b> Ban smoking at outdoor public events and public facilities, including farmers' markets, public parks and trails, and community street fairs.		Ongoing	Public Works	CHW-3
12.	<b>Second- and third-hand smoke exposure.</b> Research and adopt an ordinance that bans smoking in multi-unit residential buildings and care/convalescent facilities. Before an ordinance is passed, educate single- and multi-family property owners and managers about the effects of second- and third-hand smoke and encourage them to include anti-smoking policies in rental agreements. Connect property owners to resources (such as model lease language) if they want to ban smoking in their rental units.		Short	Planning	CHW-3
13.	<b>Smoke-free worksites.</b> Write and adopt an ordinance that bans smoking: in outdoor dining areas, within 30 feet of unenclosed waiting areas, within 30 feet of enclosed areas where smoking is prohibited, in hotel rooms, in retail stores dealing exclusively in the sale of tobacco and smoking paraphernalia, and in unenclosed places of employment.		Short	Planning	CHW-3
14.	<b>Teen and youth needs.</b> Assess the City's entertainment/recreation resources every three years with the participation of Coachella youth to ensure their needs are met and to curb the influence of gang affiliation/violence.		Ongoing	Planning City Council Police Desert Recreation District	CHW-8
15.	<b>Safe teen activities.</b> Streamline the process for community organizations to provide after-hours, weekend, and drug- and alcohol-free programming for youth in public spaces and facilities.		Short	Park and Recreation Committee Public Works	CHW-8
16.	<b>Senior programs.</b> Assess the overall needs of Coachella's older adult population every three years, in order to plan the appropriate type, quantity and schedule of senior programs and activities. The assessment should also address senior transportation and funding mechanisms.		Short	Senior Center Administration Planning Desert Recreation District	CHW-4
17.	<b>Community events.</b> Streamline the permit process for block parties, street fairs and neighborhood events that promote positive interactions, build relationships and attract residents from surrounding communities.		Immediate	Public Works	CHW-1
18.	<b>Crime prevention through environmental design.</b> Train one or more city employees in crime prevention through environmental design (CPTED) principles so they can review and improve the safety of development plans and existing developments with strategies such as building doors/entrances and windows to look out on to streets and parking areas; pedestrian-friendly sidewalks and streets; front porches and adequate nighttime lighting.		Short	Planning Building Engineering	CHW-4
19.	<b>Police-community forums.</b> Organize annual community forums with the police department, residents and local businesses to improve relationships and address public safety related to gangs, prostitution, illegal drug sales/use, and general safety around schools and parks.		Immediate	Police	CHW-4
20.	<b>Grassroots emergency preparedness.</b> Facilitate the creation and training of neighborhood emergency response teams to promote preparedness/safety, build community and encourage self-efficacy of neighbors.		Immediate	EOC Coordinator	CHW-4
21.	<b>Edible landscapes.</b> Seek opportunities to create resilient and diverse edible landscapes in appropriate public spaces in Coachella for educational and nutritional purposes. Edible landscapes could be on public property, such as parks, in public rights-of-way, or in front of public buildings, so long as the edible landscapes do not negatively affect the pedestrian experience or create unsafe environments for residents and vehicle occupants. Establish a community-based network of residents, businesses and community organizations to maintain the plants and harvest the food.		Ongoing	Public Works Planning Engineering	CHW-5
22.	<b>Community garden and composting education.</b> Consider hosting demonstration or lecture events and/or providing electronic or printed resources about community and home gardening, composting and permaculture to educate the general public on how to grow organic edible plants.		Short	Public Works Planning Master Gardener – UCR Extension Program	CHW-5

23.	<b>Gardening tools and resources.</b> Work with community organizations and neighborhood groups to organize a garden-tool lending program and garden bounty exchange program. The tool lending program would have a "library" of tools and gardening supplies that residents could "check-out" for free or at a very low cost. The garden bounty exchange could be a regular (weekly or monthly) gathering where residents can trade their surplus food crops.		Short	Public Works	CHW-5
24.	<b>Emergency food.</b> Partner with the Riverside County Public Health Department, local agricultural businesses and charity groups to distribute information about and expand the capacity and reach of emergency food resources.		Ongoing	City Manager Food Banks Riverside County Department of Public Health	CHW-6
25.	<b>Healthy foods and beverages at public events.</b> Research and adopt an ordinance to increase healthy food and beverage options at public facilities, meetings and events. The ordinance should consider banning sugar-sweetened beverages and increase the proportion of "healthy" items sold in vending machines and at concession stands. Adopt City nutrition guidelines based on work across the state and nation. Guidelines should include unhealthy food items that may not be served at public meetings/events, ideas of healthy food and beverage alternatives and criteria for "healthy" vs. "unhealthy" items.		Short	Planning Heal Committee	CHW-6
26.	<b>Safe routes to school.</b> Work with local community groups and public agencies to increase the number of students who walk and bike to/from school by implementing the following: <ul style="list-style-type: none"> <li>Collaborate with the county public health department, the Coachella Valley Unified School District (CVUSD), and local community groups to obtain grant funds to for infrastructure and safe routes to school programs (crossing guards, walking schools buses, bike trains, and carpools).</li> <li>Work with the CVUSD to incorporate traffic safety awareness, including bicycle and pedestrian safety, into school curriculums.</li> <li>Integrate street improvement priorities identified by the county's safe routes to school program into the City's capital improvement program.</li> <li>Work with local developers, Home Owners Associations, and schools to provide more direct pedestrian and cyclist access to schools by creating pathways through dead ends and sound walls.</li> </ul>		Ongoing	Grants Manager Engineering Planning	CHW-8
27.	<b>Comprehensive child care plan.</b> Work with local and regional agencies and community partners to assess child-care supply, demand and affordability in Coachella at least every five years and implement programs to address child-care shortfalls. Develop and implement a comprehensive Coachella child-care facilities plan that engages the resources of the City, community partners, and employers in Coachella. The plan will identify priority geographic areas to locate new centers considering target populations and supply gaps and identify and assess existing and potential financing mechanisms for facility development. The plan will also consider a variety of funding sources and, if appropriate, include a nexus study to determine whether new development should contribute to child care facilities in Coachella.		Short	Planning First 5 Business License Technician Planning	CHW-8
28.	<b>Library facilities.</b> Work with the Riverside County library system to expand the reach and scope of programs and services offered at the Coachella branch. Specifically, improve service to the immigrant community; be a centralized resource for information about, and referrals, to community and social services; bridge the digital divide (age, race/ethnicity, and income) through computer classes; expand multilingual materials. As Coachella's population increases, consider using development impact fees to fund additional library facilities, equipment and programs.		Ongoing	City Manager Finance Riverside County Library System	CHW-8
29.	<b>Community space fund.</b> Maintain development fee programs to accumulate funds for the acquisition and improvement of parks and public gathering places and facilities.		Ongoing	Finance	CHW-8
30.	<b>Plaza vendors.</b> Create a simple healthy food truck permit program that allows food and beverage vendors to operate in or around the perimeter of parks and plazas so long as they meet certain nutritional requirements determined by the City.		Ongoing	Planning	CHW-6
31.	<b>Patient protection and the Affordable Care Act.</b> Provide resources and training for employers to address compliance with the Affordable Care Act.		Short	Riverside County Finance	CHW-9
32.	<b>Mobile clinics.</b> Increase the use of mobile or remote health care (e.g., e-health care, clinics on wheels) in Coachella for farm workers and others with poor health care access through partnerships with Riverside Department of Public Health, local hospitals and community clinics.		Ongoing	Local Health Clinics	CHW-9
33.	<b>Multi-use facilities.</b> Collaborate with community partners to create a resource center that could house a "one-stop shop" for social services in the City including an employment opportunity center.	Long term	Long	City Council City Manager Planning	CHW-8
34.	<b>Health and social services resource list.</b> Publish a list of health and social services resources on the City's website.	Immediate	Ongoing	Information Technical Manager Planning	CHW-9 CHW-8



# SUSTAINABILITY + NATURAL ENVIRONMENT (SNE)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<b>Heat island mitigation plan.</b> Write and adopt a Heat Island Mitigation Plan that requires new commercial and residential developments to incorporate cool roofs, cool pavements and strategically placed shade trees. The plan should outline how the City will actively inspect and enforce state requirements for cool roofs on non-residential re-roofing projects.	High	Short	Engineering	SNE-1
2.	<b>Sustainable landscape management plan.</b> Create and update a landscape management plan that includes a consistent and sustainable landscaping and streetscape palette to apply to all roadways throughout the City. Different pallets and designs should apply to different districts and street types. Should specify different landscape designs for different districts and street types and prioritize shade, ease of maintenance and water conservation. The plan should also contain an urban forest management strategy. The effect should seek to optimize shade, ease of maintenance, water conservation climate benefits.	High	Medium	Planning Building Engineering Public Works	SNE-1 SNE-3 SNE-11
3.	<b>Vulnerability/resiliency assessment and climate adaptation strategy.</b> Work with the regional government associations to conduct a community-wide assessment of the potential health impact, cumulative impact, and risk resiliency factors of climate change on Coachella residents. The assessment should identify the geographic areas, groups and individuals most vulnerable to climate change and specific opportunities for the City to improve its response. Vulnerable groups typically include infants and young children, the elderly, outdoor workers, people with preexisting health conditions such as asthma, and communities already affected by other social, economic, or other environmental injustices. With this information, develop a climate adaptation strategy to protect the public from heat waves and vector control, increased threats of wildfire, changing precipitation patterns, reduced water supply and increased peak energy demand.	Medium	Medium	Planning Emergency Coordinator CVAG HARC Public Health	SNE-1
4.	<b>Energy efficiently education.</b> Organize workshops on how to increase energy efficiency of homes and businesses through topics such as home weatherization, building envelope design, smart lighting systems and conducting a self-audit of energy usage.	High	Ongoing	Building Imperial Irrigation District	SNE-2
5.	<b>Water efficient buildings.</b> Establish or adopt a checklist to ensure developers and contractors plan and install water-efficient infrastructure and technology, including low-flow toilets and showerheads, moisture-sensing irrigation and other advances.	High	Short	Planning Building	SNE-3
6.	<b>Grey water ordinance.</b> Write and adopt a grey water ordinance establishing criteria and standards to permit the safe and effective use of grey water (also known as on-site water recycling). Review and revise, without compromising health and safety, other building code requirements that might otherwise prohibit such systems.	High	Short	Planning Building	SNE-3
7.	<b>Agriculture education park.</b> Acquire a working agricultural site to manage as an educational and cultural park.	Low	Long	Public Works	SNE-5
8.	<b>Right-to-Farm Ordinance.</b> Work with the Riverside County Agriculture Commissioner to write and adopt a right-to-farm ordinance. (See this model ordinance: <a href="http://www.smartgrowthamerica.org/smartgrowthusa/wp-content/uploads/2011/01/modelrtfordinance.pdf">http://www.smartgrowthamerica.org/smartgrowthusa/wp-content/uploads/2011/01/modelrtfordinance.pdf</a> )	High	Short	Planning	SNE-5
9.	<b>Habitat impacts.</b> Develop a set of guidelines for evaluating project impacts to habitat, as well as for requiring specific mitigations for those that are identified.	Low	Medium	Planning	SNE-9
10.	<b>Vehicle idling ordinance.</b> Establish a local ordinance that exceeds the state vehicle idling restrictions where appropriate, including restrictions for bus layovers, delivery vehicles, trucks at warehouses and distribution facilities and taxis, particularly when these activities take place close to sensitive land uses (schools, senior centers, medical facilities and residences).	Medium	Ongoing	City Manager Public Works Engineering	SNE-11
11.	<b>Eco-contractor policy.</b> Consider the creation and adoption of a policy that gives preference to contractors that use reduced emissions equipment for City construction projects as well as for City contracts for services (e.g., garbage collection). The preference policy could also include other aspects of environmentally friendly business and operations practices.	Low	Ongoing	City Manager Public Works Engineering	SNE-11
12.	<b>Parks Master Plan.</b> Revise and adopt the parks master plan, which shall address current deficiencies in park space, specific sites, accessibility, funding sources and fees. The new Parks Master Plan shall also provide for physical activity amenities in selected parks and recreation centers. The City shall install and maintain indoor or outdoor exercise equipment in selected park and recreation centers and signage to encourage exercise (i.e., mile markers on existing and new paths, health and safety tips, and stretching/ strengthening exercise suggestions, etc.). The City shall also incorporate improvements, such as water fountains and restroom facilities, in parks to allow people to spend more time outdoors.	High	Immediate	Public Works Planning	SNE-13
13.	<b>Developer park guidelines.</b> Create "Developer Guidelines for Coachella Park Standards and Requirements" to set standards, requirements, definitions, and procedures to assist developers in creating parks that contribute to the City's parks system.	Medium	Short	Planning Public Works EngineeringParks and Recreation Committee	SNE-13

14. Climate Action Plan. Maintain and implement a Climate Action Plan. At a minimum interval of two years, update the GHG inventory and evaluate progress towards the City's GHG emissions reduction target.
15. Retention Basins. Establish requirements for below grade onsite storm water requirements water storage of a certain size be stored underground to preserve land.

## SAFETY (S)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<b>Hazard prevention education.</b> Develop and make available to all residents and businesses, literature on hazard prevention and disaster response, including information on how to earthquake-proof residences and places of business and information on what to do before, during and after an earthquake.		Short-	Community Development	S-8
2.	<b>Housing rehabilitation program.</b> Develop and administer a housing rehabilitation grant and/or loan program that allows owners of manufactured (mobile) homes to seismically retrofit their houses.		Short-	Community Development	S-1
3.	<b>FIRM updates.</b> Work with the Federal Emergency Management Agency (FEMA) and the Coachella Valley Water District to develop better, more comprehensive Flood Insurance Rate Maps for Coachella, including the hillside areas. The City should identify and map local problem areas too small or currently outside of FEMA or California Department of Water Resources mapping. Use the mapping to create flood overlays for zoning and land use maps.		Long-	Community Development, Public Works, and Water Department	S-3
4.	<b>Comprehensive drainage plan.</b> Develop a comprehensive drainage plan that could be used as a guide as the City is built out in the future.		Long-	Public Works, Community Development	S-3
5.	<b>Fire safety education.</b> Prepare and provide educational materials that inform homeowners of the importance of defensible space, correct use of power tools and machinery that can spark and ignite a fire, the dangers of igniting outdoor fires and fireworks and proper construction standards and materials.		Long-term, as development occurs in hillside areas	Fire Department, Community Development	S-8
6.	<b>Notification of hazardous materials.</b> Adopt a notification and posting requirement ordinance for pesticide use in all public buildings and facilities in the City. Notification that pesticides, such as insecticides, fungicides or herbicides, are to be applied creates the opportunity to identify problems before spraying. A City ordinance may consider limiting when and what pesticides are used (e.g. restricting spray zones to non-play areas, prohibiting pesticide application when residents will be present, etc.).		Short-	Fire Department	S-5
7.	<b>Pesticide education to business.</b> Create a program to provide educational materials to gardeners and landscape companies that do business in Coachella about alternatives to and safer usage of toxic pesticides and herbicides.		Short	Fire Department	S-6
8.	<b>Restrictions on pesticide application.</b> Develop policies and protocols to ensure pesticides are not sprayed when not safe to do so, for example when there are high winds, when nearby schools are in session, etc.				S-6
9.	<b>Siting.</b> Update the zoning code to reflect healthy siting considerations and avoid siting unhealthy land uses near schools or residential areas.		Ongoing	Community Development	S-5

# INFRASTRUCTURE + PUBLIC SERVICE (IPS)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<b>Development Impact Fees.</b> Update the development impact fee program to fund the development of all infrastructure necessary for new development, including new water supplies and new water supply infrastructure. This fee program shall include a mechanism for the provision of tertiary water treatment and distribution infrastructure.	High	Short	Utilities Manager Engineering Finance	IPS-2
2.	<b>Wastewater treatment.</b> Establish a development impact fee program to fund the development of new wastewater treatment and conveyance capacity.	High	Short	Sanitary Finance	IPS-3
3.	<b>Stormwater treatment.</b> Establish a development impact fee program to fund the development of new stormwater treatment and conveyance capacity.	High	Short	Public Works	IPS-4
4.	<b>Solid waste management.</b> Create and implement a Solid Waste Management Plan to institute measureable reduction targets that includes composting green waste and food scraps.	Medium	Medium	Public Works	IPS-5

# NOISE (N)

#	ACTION DESCRIPTION	PRIORITY	TIME FRAME	RESPONSIBILITY	RELEVANT GOALS
1.	<p>Revise the City's Municipal Code to achieve the goals and policies of this General Plan Noise Element, as necessary. Examples of such revisions may include:</p> <ul style="list-style-type: none"> <li>• Limit the hours of deliveries to commercial, mixed-use, and industrial uses adjacent to residential and other noise-sensitive land uses.</li> <li>• Limit noise levels generated by commercial and industrial uses.</li> <li>• Limit the hours of operation for refuse vehicles and parking lot sweepers if their activity results in an excessive noise level that adversely affects adjacent residential uses.</li> <li>• Require the placement of loading and unloading areas so that commercial buildings shield nearby land uses from noise generated by loading dock and delivery activities. If necessary, additional sound barriers shall be constructed on the commercial sites to protect nearby noise-sensitive uses.</li> <li>• Require all commercial health, ventilation, and air conditioning (HVAC) machinery to be placed within mechanical equipment rooms wherever possible.</li> <li>• Require the provision of localized noise barriers or rooftop parapets around HVAC, cooling towers, and mechanical equipment so that line of sight to the noise source from the property line of the noise-sensitive receptors is blocked.</li> </ul>	High	Short	Planning	N-1 N-2 N-3