



BEER GARDEN OPERATOR REQUESTS FOR PROPOSALS

Event Date: Saturday, March 25, 2023 (3pm-9pm)

Deadline for Proposals: February 9, 2023 (5PM)

Coachella Mariachi Festival

Beer Garden Operator Requests for Proposals

The City of Coachella would like to offer your business an opportunity to submit a bid to be the Beer Garden Operator for the annual Coachella Mariachi Festival on Saturday, March 25, 2023 from 3:00 pm - 9:00 pm.

BUSINESS NAME: _____

OPERATOR NAME: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

CELL PHONE #: _____ ALT PHONE#: _____

EMAIL ADDRESS: _____

The following are the minimum requirements for the Beer Garden Operator:

- Provide proof of current Coachella Business License.
- Show proof of current insurance coverage.
- Provide copy of current ABC License.

Upon selection, the awarded Beer Garden Operator will be responsible for the following:

- Providing \$200 security and cleaning deposit (refundable upon completion of event)
- Secure and pay complete insurance (dram shop, hazard, liability) coverage for the event listing the City as additionally insured.
- Obtain Special Event liquor permits (Type 77) to sell alcohol as required by the State of California.
- Provide your own tenting (two - 10x10 pop-ups, tables, chairs).
- Secure adequate supplies of beer, wine, cups and ice to accommodate 500-800 people.
- Have one service station running from 3:00 pm - 9:00 pm on the day of the event.



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HOURS OF OPERATIONS: Beer Garden Operator must remain open and be prepared to serve patrons during the following contracted hours, regardless of weather conditions: 3:00 pm to 9:00 pm.

ON-SITE STORAGE: There will be NO storage allowed outside or behind any Beer Garden Operator booth for any supplies, equipment or inventory. This is to uphold the aesthetics of the event, as well as for your security.

SITE INSPECTION: Vendor must comply with all health, sanitation and fire regulations as mandated by the State of California and the Riverside County of Environmental Health. Beer Garden Operator is responsible for returning their vending area to its original condition.

ELECTRICITY: No other form of generator or electrical service other than that provided by the City of Coachella is permitted. City of Coachella does not guarantee any last minute changes.

TRASH: You are responsible for keeping your area clean. Trash, cartons, and boxes must be taken to the trash dumpsters.

MARKETING: City of Coachella encourages restaurants/food vendors to bring additional marketing materials, such as menus, business cards and catering information.

SELECTION: Signed and returned RFP forms will entered into a lottery drawing on February 14, 2022 4:00PM at the City Hall located at 1515 Sixth St., Coachella, CA, 92236.

Please do not hesitate to contact Vincent Orfano at 760.501.8127 or email vorfano@coachella.org with any questions.

Vendor Signature: _____

Date: _____

Additional Notes for Consideration: _____