

2023 City of Coachella Coachella Whoville Holiday Parade

PARADE: Friday, December 8, 2023 6:00 p.m.
ENTRY: Complete and return the entry form today, parade orders, and staging information will be provided to accepted entries 3 days prior to the parade. Entries must be received no later than 5:00 p.m. on Wednesday, November 29, 2023.

PARADE THEME: "Coachella Whoville Holiday Parade"

COMMERCIAL

ENTRIES: May carry the name of the sponsoring firm or organization in addition to the parade theme

AWARDS: **SWEEPSTAKES (Coachella Whoville Holiday Parade)..... BEST UNIT
MAYORS TROPHY.....BEST LOCAL ENTRY**

JUDGING: Judging will be based on: incorporation of the Parade Theme, execution of entry's theme, originality of design, and spectator appeal. All entries must fit a classification.
FINAL JUDGING WILL TAKE PLACE DURING THE PARADE.

- **Each entry must not exceed two (2) minutes in performance time per entry. Deductions will be made for any performance above two (2) minutes.**
- AWARDS will be presented at Veterans' Memorial Park at the conclusion of the parade and upon completion of judging and scoring. Standard parade rules will govern.
- All entries must incorporate the Parade Theme into their entry (The Grinch/Whoville)
- All entries must include Holiday Lights.
- All participants must be clothed, uniformed, costumed or appropriately attired.
- All entries should have a positive theme which respects diversity, is non-controversial and does not advocate any political candidate, proposition or position.
- All entries in the parade must be approved by the Parade Committee. Any deviation from the rules must be approved by the Parade Committee prior to the acceptance of the parade application.
- No entry shall include a Santa Clause.
- The Parade Committee accepts no responsibility for false statements made by applicants or entrants.
- FORWARD motion must be maintained throughout the parade route.
- Violations subject to disqualifications.
- No one under the age of 5 will be permitted to march (without special permission).
- Entry should carry an identification banner if possible.
- All entries must be received by 5:00 p.m. on Wednesday, November 29, 2023.
- All entries must have a representative present at the Mandatory Pre-Event Meeting on Tuesday, December 5th, 2023 at 6:00 p.m.; meeting location will be at Coachella Corporate Yard, 53462 Enterprise Way.
- Check-in booth will be **closed at 5:00 p.m.** All units must be checked in by this time.
- Awards that are not picked up will be held for 10 days only.
- At no time is any unit allowed to hand out or throw anything along the parade route.
- No sirens, firing of firearms, preaching, or any loud noises, which may interfere, with other units.
- Parade will start promptly at 6:00 p.m. check-in prior to 5:00 p.m.

FAX OR MAIL OR HAND DELIVER ENTRY FORM TO:

City of Coachella
53462 Enterprise Way
Coachella, CA 92236

Holidays@coachella.org; (760) 501-8100 ph.; (760) 398-1630 fax

2023 Entry Form

Coachella *Whoville* Holiday Parade

Friday, December 8, 2023 - Parade Check-In Time Between 3:30 p.m. – 5:00 p.m.

Please type or print in ink and fill in all spaces:

Name of Entrant: _____ Phone: _____

Representing: _____ Fax: _____

Contact Person: _____ Alternate Phone #: _____

Address: _____ City: _____ Zip Code: _____

E-Mail Address: _____ Number in Group: _____

Amount of Line Up Footage Required: _____ Number of Vehicles: _____

For any questions, please contact Joann Lopez (760) 501-8100

I hereby agree that the above entry is eligible as entered, I have read agree adhere to the parade requirements and rules, and agree to release and hold harmless the management, or any of its members or agents, and the owners or management of the grounds or location where the event is held, from any loss, damage or injury resulting from participation of the above entry in this event. Motorized entries must supply a certificate of insurance at time of application.

Sign: _____

Applicant must be signed by the applicant.

Parade Classifications . . .

Please check correct classifications and indicate order.

At no time is a participant allowed to handout or throw anything along the parade route.

Bands:

- Band: High School
- Band: Jr. High/Middle School
- Band: Drumline Elem School
- Band: Drumline Middle School
- Band: Other

Color Guard:

- Adult
- School-ROTC

Fraternal Organizations:

- (Scouts, etc. limited to 50 marchers per unit)

Cheerleaders:

- High School (ages 14-21)
- Middle School (ages 12-13)
- Elementary School (ages 9-11)
- Mini (ages 5-8)

Drill/Dance Team:

- High School (ages 14-21)
- Middle School (ages 12-13)
- Elementary School (ages 9-11)
- Mini (ages 5-8)

- Equestrian**—Insurance Required
 - Must provide “clean-up” crew

Tall Flags:

- High School (ages 14-21)
- Middle School (ages 12-13)
- Elementary School (ages 9-11)
- Mini (ages 5-8)

- Commercial**— Insurance Required

- Floats**—Insurance Required
- Floats**—Insurance Required Non-Commercial

- Cars**— Insurance Required

PARADE ROUTE (shown in red)

