Established in 2014, The City of Coachella launched an Armed Forces Banner program to honor and recognize hometown active duty military personnel.

CRITERIA:

— **The honoree is an active duty member of the United States Armed Forces or a Veteran**

— **The applicant must be a current resident of Coachella or immediate family member of a resident of Coachella**

— **Priority will be based on receipt date of application**

HOW TO ORDER:

— **Complete the attached order form**

— **Priority will be given to active military members that reside in the City of Coachella**

INCLUDE:

— **An official 5x7 military photo of the honoree in his/her military uniform**

— **Branch of service**

— **Verification of military service** *(Refer to the Department of Defense website and submit a copy of the verification page)*

— **Proof of residency**

See sample inside

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*Honoring
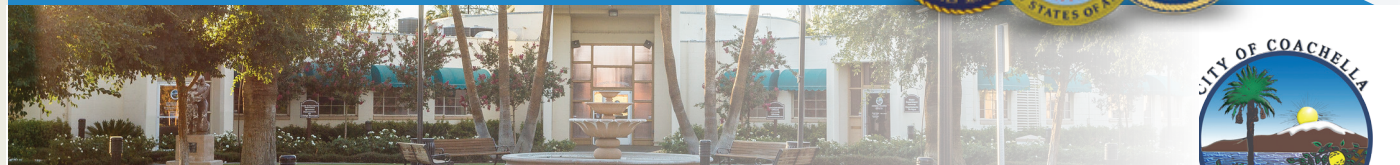Coachella Residents
Serving in the
United States Armed Forces*

CITY OF COACHELLA
Attn: Freedom Flags Banner Program
1515 6th Street
Coachella, CA 92236

FREEDOM FLAGS FOR FAMILIES

BANNER PROGRAM

*Honoring Coachella Residents
Serving in the
United States Armed Forces*

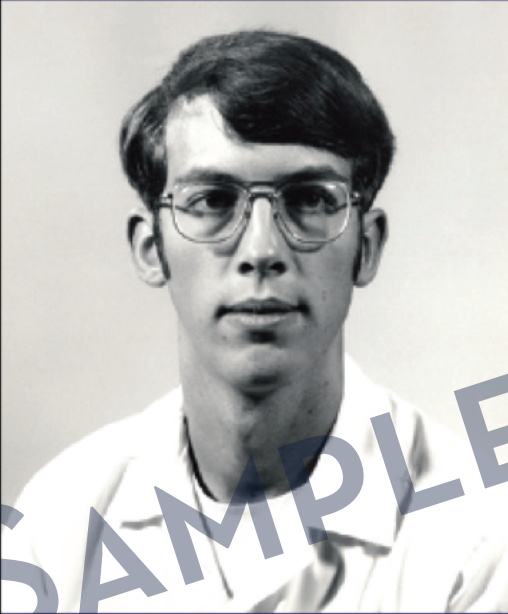**City of Coachella**

Steve C. Mayer

Navy

SAMPLE

Please print/type the name of the service person as it should appear on the banner and indicate the branch of service on the space provided (no rank please.)

★ ★ ★

NAME OF SERVICEPERSON *(FIRST & LAST)**

BRANCH OF SERVICE
(Army, Navy, Air Force, Marines, Coast Guard)

END OF ACTIVE SERVICE DATE

To order your banner, simply complete the application and mail it to:

CITY OF COACHELLA
Attn: Freedom Flags Banner Program
1515 6th Street
Coachella, CA 92236

★ ★ ★

NAME OF CONTACT PERSON

RELATION TO SERVICE PERSON

ADDRESS

PHONE

E-MAIL

SIGNATURE   **DATE**

Banners will be located throughout Downtown Coachella. They will be installed periodically throughout the year, and will be displayed for a period of one year. After one year, banners will be presented to the honoree (or applicant) at a future City Council meeting.